



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Santa Maria Valley YMCA
2024 Annual Support Campaign
Our Goal: \$350,000

Major Gifts
\$262,500 (75%)

Teams
\$87,500 (25%)

Major Gifts Kickoff <i>(Hand Delivered)</i>	Wed, Feb 7th at 5:30pm
Teams Kickoff (Location: Steller’s Cellar)	Wed, Feb 7th at 5:30pm –6:30pm
Donor Prospect List Due <i>(Email to nflores@smvymca.org or drop off at the Y)</i>	Mon, Feb 14th
Campaign Report Meeting (Location-Old Town Wine & Brew)	Wed, Mar 6th at 5:30pm
Final Victory Report Meeting <i>(Location—TBD)</i>	Wed, Mar 27th (Final) at 5:30pm

Major Gifts
Campaign Calendar

PEOPLE WHO CAN HELP

Y Staff

Natthalie Flores—Admin Assistant	nflores@smvymca.org
Cindy Dauster—CFO	cdauster@smvymca.org
Shannon Seifert—CEO	sseifert@smvymca.org
Michael Specht — Teams Chair	mspecht@smvymca.org

Superstar
Volunteers

Jessa Brooks-Major Gift Volunteer	jessa.brooks@dignityhealth.org
Peggy Blough-Major Gift Co-Chair	peggy@danblough.com
Mike Gibson-Major Gift Co-Chair	mikegibson2842@gmail.com