



Y CAMPAIGN ADVERTISING OPPORTUNITIES

**Empower youth
and elevate your
business! Youth
Collaboration
Sponsorships
offer continuous
exposure to over
5,500 Y members,
with 120+ new
joins monthly.**

PLATINUM - \$7500+

- Customized commercial spot of your company for YMCA lobby TV advertisement. Exposure to 5500 + members, 16 hours per day, 7 days per week, 30 second spots every hour.
- Name displayed on YMCA donor plaque for over 12,000 monthly visitors.
- Logo displayed all year long on smvymca.org/sponsors.
- Four complimentary dinners at Santa Maria Country Club and two free golf registrations (upon reservation) in the Fall golf tournament.
- Special invitation and recognition at the Y's Chairman's Roundtable Dinner.
- Social media mention during key program launches connecting your gift as a sponsor impacting a particular program or event.

\$500+

- Social media mention plus name displayed on YMCA donor plaque for over 12,000 monthly visitors.

\$1800+

- Special invitation and recognition at the Y's Chairman's Roundtable Dinner.
- Social media mention plus name displayed on YMCA donor plaque for over 12,000 monthly visitors.

GOLD - \$5000+

- Customized commercial spot of your company for YMCA lobby TV advertisement. Exposure to 5500 + members, 16 hours per day, 7 days per week, 30 second spots every hour.
- Name displayed on YMCA donor plaque for over 12,000 monthly visitors.
- Logo displayed all year long on smvymca.org/sponsors.
- Two complimentary dinners at Santa Maria Country Club during our Fall golf tournament.
- Special invitation and recognition at the Y's Chairman's Roundtable Dinner.

SILVER - \$3500+

- Customized commercial spot of your company for YMCA lobby TV advertisement. Exposure to 5500 + members, 16 hours per day, 7 days per week, 30 second spots every hour.
- Name displayed on YMCA donor plaque for over 12,000 monthly visitors.
- Logo displayed all year long on smvymca.org/sponsors.
- Special invitation and recognition at the Y's Chairman's Roundtable Dinner.

BRONZE - \$2500+

- Name displayed on YMCA donor plaque for over 12,000 monthly visitors.
- Logo displayed all year long on smvymca.org/sponsors.
- Special invitation and recognition at the Y's Chairman's Roundtable Dinner.